

## THE DAILY MISSOURIAN

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## TO WIN

A cold drizzle penetrated the fog of a November evening.

A miserable, soggy day was fast turning into darkness.

The students had long since returned from their classes, and only an occasional straggler broke the silence of the slippery streets.

But from out the dusk of Rollins Field came a clear, excited command—a football signal—the splashing tramp of rough shod feet over a soaked field—a hoarse voice shouting instructions.

It was the Tigers pounding themselves into shape for the last battle of the year—with Kansas. Shut out from the undisputed Valley championship and facing a struggle with the team that whipped Nebraska, they were out there in the darkness and drizzle with the same old determination to win.

"Indian" Schulte's teams always "come back," say the sport writers. Who doubts?

## WAKE UP!

Not one person in a thousand is awake during his waking hours. Not one person in a thousand performs a one-thousandth part of the work his imagination projects. Not one person in a thousand attempts more than one in ten of such projects.

Wake up! Would you go to college? Then go. Would you write a play? Write it! Would you buy a business? Buy it, and never let yourself be sorry for the purchase.

The moral isn't "Do it now"—but "Begin it now!"

Wake up and see that ten-thousandth man who has the imagination to see his work, the mind to plan it and the sleepless energy to carry it through.

## TEMPERANCE IN ST. LOUIS

Prohibition in St. Louis? "There ain't no such animal." At least that's what the ballots show.

In 1914, St. Louis favored the wet side by 77,949 majority; in 1916, the wet majority was 127,561.

"Saloon regulation," says August A. Busch, "is the best weapon against prohibition."

Apparently many dry voters have become convinced that a small improvement is enough. If regulation means a decrease in the vicious rottenness of the saloon, they say, more regulation, not extermination, is needed.

But in spite of such theorizing, St. Louis is growing more temperate. The leaders of the liquor business are preparing for temperate times. Bevo is the first big step, but other soft, non-intoxicating drinks are under experiment. St. Louis is wetter than ever according to the votes cast, but in the regulation of the saloons and the use of softer drinks, temperance is gaining a little ground.

## EMPEROR FRANCIS JOSEPH

Perhaps no ruler faced so many and such important problems in his reign as Emperor Francis Joseph of Austria-Hungary, who is now dead at the age of 86 years. He ruled a dual monarchy for 68 years and gained the confidence of his people, who loved him as a father.

Difficult his rule was because his empire was one of unruly people, a mixture of races, each one with its own language and tradition. He ruled his people not as an idle emperor, but as one who worked all the while. During the war he visited the hospitals where he saw the wounded and dying soldiers, talking to everyone in his own language and wept with those who suffered.

He was the ruler who ruled and the governor who governed and the friend who loved. For that he deserves the glory which the press of all nations

has given him; now that he is no longer a ruler, he is to be remembered as the benefactor of his people.

## THE OPEN COLUMN

A public forum for the discussion of things worth while. Articles should be short and signed by the writer, as proof to the editor of good faith. Signatures will not necessarily be published.

## The Man and His Job.

Editor the Missouriian: A certain school of the University sent out letters to its graduates requesting them to express an opinion regarding their advancement since graduation. The answers were in terms of dollars and cents.

Nearly all had expected to use their University training merely as a stepping stone to wealth. Some had been out of school an entire year and had not yet become captains of industry; others were shocked to discover that they must start at the bottom with the rest and that their education did not entitle them at once to a manager's desk; still others were anxious to give up their present positions for almost anything—"there was no money in it."

Few mentioned how they liked their positions as such, how much enjoyment they were getting from their work or what opportunity for advancement their positions held for them. None saw the attractiveness of his work—all saw the emptiness of their pay envelope.

The average man sleeps eight hours each day; half of the remaining hours are spent in recreation, and the other half are devoted to his chosen occupation. If his work means only drudgery, the eight hours of pleasure will be consumed in neutralizing the effect produced by the unwelcome task.

Then why not choose a life work because of its attractiveness rather than because of mere money returns? Why not enjoy sixteen hours of pleasure each day?

The man who loves his work doesn't worry about money. W.

## Condemns Views of Conference.

Editor the Missouriian: In attendance this morning at the State Conference of Missouri Social Welfare, I was certainly surprised at some things said there.

Although it means the entire future of Teutonic civilization, a paper was read from John W. Day of St. Louis on the so called "Problems of Negroes." Mr. Day is of the individual opinion that "the overwhelming vote in St. Louis in favor of segregation of the races shows a crude state of public opinion." A negro delegate from St. Louis (yes, in attendance with white people as were other negroes on terms of absolute social equality in this Missouri Social Welfare Conference) said so many negroes are born every morning before 6:00 a. m., leaving as a necessary and unavoidable inference that we shall keep the negro in America, absorb and amalgamate with the negro by favoring social equality that National Environment which makes for social equality, and as a result become one race. The menace of America is the menace of the Melting Pot of which the negro is the inferior race. This all seemed to take with the conference this morning.

But two streams cannot flow side by side without joining their waters. The poor white children of the tenements cannot live side by side with negroes, and play with negroes, without amalgamation. Hence, the segregation ordinance passed in the name of self-preservation.

And Missouri will some day wake up and have the Legislature to pass a Jim Crow law for Missouri railroads, so that the negroes of Missouri will not suffer the embarrassment of having to ride side by side with the white people across the state on terms of social equality, as they do not have to do in old Kentucky, Arkansas and Oklahoma, where they are provided "separate and equal facilities" on railroad trains.

Meanwhile, hold true to that which is good and pure. Read this book, which is in the University Library, "The Color Line," by William Benjamin Smith, published by McClure, Phillips & Co., of New York, for it presents the greatest menace of American civilization, the menace of the Melting Pot, upon which America must rise or fall through the generations to come. "LILLY WHITE."

## THE NEW BOOKS

## Making Money by Writing.

Some practical suggestions regarding the opportunity suggested in the title are contained in "101 Ways to Make Money by Writing." The chapters are: The Short Story, Writing for Newspapers, Farm and Trade Journals, Advertising Copy, Song Writing, Short Humor, Syndicating Material, Special Articles, Marketing Poetry, How to Write a Photoplay, and Photoplays and Other Miscellany. (Hannis Jordan Company, New York; 25 cents.)

## SOME EARLY DATES IN STATE'S HISTORY

1818.

Jan. 8—First memorial asking for statehood presented the National House of Representatives.

Feb. 18—First regular Baptist Church organized in St. Louis.

Spring—First permanent settlement in Randolph County, near Silver Spring.

Spring—Louisiana founded, first town in Pike County.

May 31—Organization of Salem Baptist Church, first church in Callaway County.

July 5—Organization of Mt. Pleasant Baptist Association consisting of all churches (five) north of the Missouri River.

Aug.—Organization of Big Bottom (now Good Hope) Baptist Church near Arrow Rock, first Baptist Church in Saline County.

Aug. 24—Treaty signed with Quapaw Indians in St. Louis, whereby the Indians relinquished all claim to Northern Louisiana, Southern Arkansas and Southwestern Oklahoma.

Nov. 13—Adoption of first and only Memorial by Territorial legislature of Missouri praying for statehood.

Nov. 18—First land sale west of St. Louis held at Old Franklin.

Dec. 8—Creation of Jefferson County from counties of Ste. Genevieve and St. Louis.

Dec. 11—Act creating Franklin County.

Dec. 11—Act establishing Wayne County.

Dec. 14—Creation of Montgomery County.

Dec. 14—Act establishing Lincoln County.

Dec. 14—Creation of Pike County.

Dec. 14—Act establishing Madison County.

Dec. 17—Act establishing Cooper County.

General, 1818.

First philanthropic and missionary society west of Mississippi River organized by Bethel Association in "The Barrens", Perry County.

First settlement in Pettis County near mouth of Heath's Creek.

First iron works in Crawford County opened by William Harrison.

First flatboat built on Missouri to convey corn to St. Louis.

First Catholic Church built in Perryville.

First settlement in Green County, by John P. Pettyjohn on James River, south of Springfield.

First permanent settlement in Phelps County near mouth of Little Piney.

Organization of Baptist Church in

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No. 10 can Cherries, per can	\$1.10
No. 10 can Raspberries, per can	60c
No. 10 can Peaches, per can	50c
1 doz. cans No. 3 Apples	55c
1 doz. cans Peas, or Corn	\$1.40
3 No. 2 cans Libby's Kraut	25c
2 No. 3 cans Libby's Kraut	25c
1 No. 2 can Beans	10c
2 No. 3 cans Peas	25c
2 cans American Lady Corn	25c
Ben Davis Apples, per peck	25c

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house of Flanders Callaway, son-in-law of Daniel Boone, first church in Warren County.

"Unity Lodge", first Masonic lodge at Jackson, Mo., organized.

First missionary sermon west of the Mississippi River, delivered by Rev. Peck in Legislative Hall, St. Louis.

Organization of first M. E. Church in Booneville.

Horsemill for grinding corn established in Callaway County, first west of St. Charles.

Catholic Seminary opened at "The Barrens", in Perry County.

First Missouri Almanac issued by Joseph Charles, in St. Louis.

Land offices established at St. Louis, Jackson and Franklin.

## Don't Trust Your Dollars In Your Own Hands

Spending is an easy habit acquired. The dollar that is spent is a lost friend—gone forever. The dollar that is saved is a working partner—never sleeps—always adding to your store.

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## The Best Known Boy in the World

From China to New York, and around the world the other way, to London, there is one boy who is known and loved above all others—and that boy is Tom Sawyer.

In him each man knows the image of his own boyhood, of its dreams and its mischief. In Tom Sawyer each man sees the renewal of his own youth—each woman sees the son she loves—for Tom Sawyer is really the story of Mark Twain's own boyhood.

The Chinese mandarin chuckles when Tom makes the other boys pay him for doing his work. The little Russian trembles as he overhears Indian Joe plotting to rob the widow. The German in his trench tunnel, with death all about him, catches his breath as he reads of Tom and little Becky alone in the tunnel. Wherever men read, they shiver with Tom that fearful midnight when he saw the doctor murdered by a new made grave.

And each man who reads knows his own mother in Aunt Polly, and wishes he had a chance to do it all over again and make it up to a long-suffering mother.



## MARK TWAIN

Mark Twain made us laugh, so that we had no time to see that his style was sublime, that he was almost biblical in simplicity, that he was to America another Lincoln in spirit.

To us, to every one in the United States, he was just Mark Twain—well-beloved, one of ourselves, one to laugh with, one to go to for cheer. Mark Twain's smile will live forever. His laughter is eternal.

Now the trenchant pen is still. We know that a man who could write two such books as "Huckleberry Finn" and "Joan of Arc" was splendid in power.

All that is lovable and free—that is spectacular in American life, he has expressed. But above all, that intangible something that makes America what it is, the world finds in Mark Twain. He is our Mark Twain. He is the great American. Europe so recognizes him. Asia so knows him.

## Get Your Set For Christmas Before The Price Goes Up

Our before-the-war contracts for paper, ink and cloth are expiring. Everything that goes into the making of books has gone up so high that we can't make any more sets at this present price. As long as the present supply lasts you may have the low price. If you wait, you will pay more. Never again will you be able to buy Mark Twain at the present price.



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Send the coupon today while the price is low, so that you can have your set for Christmas.

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## "FRESHMEN OF OLD MISSOURI"

Burn that cap tonight. All freshmen meet at 7:30 in front of Academic Hall. Big snake dance around the the Campus to the "circle" at North end of Campus where "annual cap burning" will be held. Everybody in town will be there.

## Music---Speeches

## Dr. Virgil Blakeimore OPTOMETRIST

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